# TERRACEG COMMERCIAL REALTY GROUP

# Sales of Commercially-Zoned Industrial Buildings

The below study shows Brooklyn industrial building sales for 2011, broken down into region and neighborhood. Considered data points include: total dollar volume, average sale price, average price per square foot, total square footage & total sales. The below data represents only commercially zoned industrial buildings and does not account for industrial zoned land or multiple building plus land sales.

| Region                               | Neighborhood       | D  | ollar Volume |    | Avg. Sale  | Ave | g. PPSF* | Total SF  | Total Sales |
|--------------------------------------|--------------------|----|--------------|----|------------|-----|----------|-----------|-------------|
| Bed Stuy/Bushwick                    | Bedford Stuyvesant | \$ | 70,064,000   | \$ | 5,389,538  | \$  | 194      | 773,316   | 13          |
|                                      | Bushwick           | Ś  | 5,437,500    | \$ | 906,250    | Ś   | 185      | 34,425    |             |
|                                      | Crown Heights      | \$ | 1,000,000    | Ś  | 1,000,000  | \$  | 34       | 29,799    |             |
| Bed Stuy/Bushwick Total              |                    | \$ | 76,501,500   |    | 3,825,075  |     | 183      | 837,540   |             |
| East Brooklyn                        | Brownsville        | \$ | 10,130,000   | \$ | 2,532,500  | \$  | 131      | 91,617    | 4           |
| ·                                    | Cypress Hill       | \$ | 2,582,000    | \$ | 860,667    | \$  | 165      | 14,771    | 3           |
|                                      | East New York      | \$ | 46,547,000   | \$ | 9,309,400  | \$  | 158      | 194,256   | 5           |
| East Brooklyn Total                  |                    | \$ | 59,259,000   | \$ | 4,938,250  | \$  | 151      | 300,644   | 12          |
| Greater Flatbush                     | Borough Park       | \$ | 4,570,000    | \$ | 914,000    | \$  | 209      | 23,486    | 5           |
|                                      | East Flatbush      | \$ | 1,800,000    | \$ | 900,000    | \$  | 154      | 12,980    |             |
|                                      | Flatbush           | \$ | 1,200,000    | \$ | 1,200,000  | \$  | 291      | 4,120     | 1           |
|                                      | Midwood            | \$ | 1,270,000    | \$ | 635,000    | \$  | 212      | 5,700     | 2           |
| Greater Flatbush Total               |                    | \$ | 8,840,000    | \$ | 884,000    | \$  | 207      | 46,286    | 10          |
| Downtown Brooklyn & Park Slope       | Brooklyn Heights   | \$ | 800,000      | \$ | 800,000    | \$  | 323      | 2,475     | 1           |
| bowntown brooklyn a rank stope       | Carroll Gardens    | \$ | 800,000      | Ś  | 800,000    | \$  | 137      | 5,850     | 1           |
|                                      | Gowanus            | \$ | 9,000,000    | Ś  | 3,000,000  | Ś   | 158      | 78,581    | 3           |
|                                      | Prospect Heights   | Ś  | 855,000      | Ś  | 427,500    | Ś   | 239      | 3,800     | 2           |
|                                      | Red Hook           | \$ | 2,250,000    | \$ | 1,125,000  | \$  | 260      | 9,500     | 2           |
| Downtown Brooklyn & Park Slope Total |                    | \$ | 13,705,000   | \$ | 1,522,778  | \$  | 215      | 100,206   | 9           |
| South Brooklyn                       | Bergen Beach       | \$ | 972,000      | \$ | 972,000    | \$  | 88       | 11,025    | 1           |
| ,                                    | Brighton Beach     | \$ | 1,700,000    | \$ | 1,700,000  | \$  | 170      | 10,000    |             |
|                                      | Gravesend          | \$ | 45,757,000   | \$ | 11,439,250 | \$  | 188      | 141,182   | 4           |
| South Brooklyn Total                 |                    | \$ | 48,429,000   | \$ | 8,071,500  | \$  | 169      | 162,207   | 6           |
| Williamsburg/Greenpoint              | Greenpoint         | \$ | 20,575,000   | \$ | 2,571,875  | \$  | 181      | 121,580   | 8           |
| Williams burg/ or eemponit           | Williamsburg       | \$ | 38,910,000   | \$ | 2,993,077  | \$  | 193      | 232,131   | 13          |
| Williamsburg/Greenpoint Total        | -villallissuig     | \$ | 59,485,000   | \$ | 2,832,619  |     | 188      | 353,711   | 21          |
|                                      |                    |    |              |    |            |     |          |           |             |
| West Brooklyn                        | Sunset Park        | \$ | 34,693,925   | \$ | 3,854,881  |     | 148      | 387,186   |             |
| West Brooklyn Total                  |                    | \$ | 34,693,925   | \$ | 3,854,881  | \$  | 148      | 387,186   | 9           |
| Brooklyn Wide                        |                    | \$ | 300,913,425  | \$ | 3,458,775  | \$  | 181      | 2,187,780 | 87          |
|                                      |                    |    |              |    |            |     |          |           |             |

<sup>\*</sup>Price per Square Foot

The table above shows 2011 recorded sales of commercially zoned industrial buildings in Brooklyn. In this asset class, we have verified transactions totaling over 2 million SF representing a consideration of over \$300M, an increase of over 212% in dollar volume from 2010. The average industrial transaction borough wide was approx. \$3.5M, up from \$2M in 2010 and the average price per SF was \$181, up from \$166 in 2010.

Bedford Stuyvesant & Williamsburg both had the highest number of industrial building sales with 13 total sales in each neighborhood. Bedford Stuyvesant had the highest total dollar volume of over \$70M with an average sale of approx. \$5.4M.

The largest industrial building sold in Brooklyn was Federal Building #2 at 850 3<sup>rd</sup> Avenue in Sunset Park with over 1.1M SF. The 8 story building was sold for approx. \$8/psf at approx. \$9M. The sale was not included in our report because the property was sold in an auction by the federal government in disrepair for the purpose of renovation/conversion into new manufacturing space.

Sales of residentially zoned industrial buildings were not included in this report and neither were building plus land sales.



# Price Per Industrial SF

| Region                         | Avg. PPSF* |     |  |  |
|--------------------------------|------------|-----|--|--|
| Bed Stuy/Bushwick              | \$         | 183 |  |  |
| East Brooklyn                  | \$         | 151 |  |  |
| Greater Flatbush               | \$         | 207 |  |  |
| Downtown Brooklyn & Park Slope | \$         | 215 |  |  |
| South Brooklyn                 | \$         | 169 |  |  |
| Williamsburg/Greenpoint        | \$         | 188 |  |  |
| West Brooklyn                  | \$         | 148 |  |  |
| Brooklyn Wide                  | \$         | 181 |  |  |



The average price per square foot of commercially-zoned industrial building sales in Brooklyn was \$181, up from \$166 in 2010. The Downtown Brooklyn & Park Slope region achieved the highest price per square foot of any other region with an average of \$215 a square foot. The lowest was in the West Brooklyn region with an average of \$148 a square foot.

# Industrial Transaction and Dollar Volume

| Region                         | D  | ollar Volume | Total SF  | Total Sales |  |
|--------------------------------|----|--------------|-----------|-------------|--|
|                                |    |              |           |             |  |
| Bed Stuy/Bushwick              | \$ | 76,501,500   | 837,540   | 20          |  |
|                                |    |              |           |             |  |
| East Brooklyn                  | \$ | 59,259,000   | 300,644   | 12          |  |
|                                |    |              |           |             |  |
| Greater Flatbush               | \$ | 8,840,000    | 46,286    | 10          |  |
|                                |    |              |           |             |  |
| Downtown Brooklyn & Park Slope | \$ | 13,705,000   | 100,206   | 9           |  |
| South Brooklyn                 | Ś  | 48,429,000   | 162,207   | 6           |  |
| South Brooklyn                 | ۲  | 48,429,000   | 102,207   | U           |  |
| Williamsburg/Greenpoint        | Ś  | 59,485,000   | 353,711   | 21          |  |
|                                | -  |              | 000/:     |             |  |
| West Brooklyn                  | \$ | 34,693,925   | 387,186   | 9           |  |
|                                |    | · · · · · ·  |           |             |  |
| Brooklyn Wide                  | \$ | 300,913,425  | 2,187,780 | 87          |  |

The highest priced commercially zoned industrial building transaction was a 5 building portfolio sold by Storage Deluxe to CubeSmart, the 5 buildings totaled over 350,000 SF and sold for over \$123.9M

In 2011, there were a total of 87 sales of commercially-zoned industrial buildings in Brooklyn representing a total dollar volume of over \$300M. The Williamsburg/Greenpoint region had the most sales in Brooklyn with 21 industrial building transactions up from 15 transactions from 2010 and more than doubled in dollar volume to a total of over \$59.4M . The Bed Stuy/Bushwick region had the highest dollar volume with over \$76.5M and 20 sales.

Price per Square Foot